Technology and Innovation Management

This three-day course comprises a stimulating mix of taught modules, discussion, cases and practical activities. The programme provides an opportunity to share experience with participants from other industry sectors, and to establish links to the wider academic and international network at the Institute for Manufacturing (IfM).

Course timetable

Day 1

Time	Module	Tutor	
09:00	Introductions, overview and aims of course	Thomas Bohné	
	Introduction to technology and innovation management	Tim Minshall	
10:45	Refreshment break		
11:00	Technology and innovation management: evolutionary perspectives	Tim Minshall	
12:30	Lunch		
13:15	Technology intelligence	Clive Kerr	
	Managing innovation	Imoh Ilevbare	
15:00	Refreshment break		
15:15	Managing innovation (continued)	Imoh Ilevbare	
	Open innovation	Letizia Mortara	
17:30	Close		

"Highly professional and qualified teachers, good balance between small and large exercises and lectures"

PREVIOUS COURSE DELEGATE, GRUNDFOS





Day 2

Time	Module	Tutor	
09:00	Strategic technology management	Rob Phaal	
10:45	Refreshment break		
11:00	Group activity #1: Roadmapping – 'Bicycle of the future'	Rob Phaal	
12:30	Lunch		
13:15	Group activity #2: New Product Introduction - 'Self-parking city car'	Thomas Bohné	
15:00	Refreshment break	· ·	
15:15	Group activity #2 (continued) Dicsussion and debrief	Thomas Bohné	
17:30	Close		
19:00	Drinks and College Dinner		

Day 3

Time	Module	Tutor
09:00	Intellectual property and technology protection	Frank Tietze
10:45	Refreshment break	
11:00	Project selection	Clive Kerr
12:30	Lunch	
13:15	Managing partnerships	Tim Minshall
	Discussion and course review	Thomas Bohné
15:30	Refreshments and departure	

This timetable is subject to change, any changes will be communicated before the course start date.

Course tutors

Dr Thomas Bohne Head of Cyber-Human Lab

Dr Imoh Ilevbare Senior Solutions Development Specialist

Dr Clive Kerr Senior Research Associate

Professor Tim Minshall

Dr John C Taylor Professor of Innovation and Head of the Institute for Manufacturing

Dr Letizia Mortara Lecturer in Technology and Innovation Management

Dr Rob Phaal Director of Research

Dr Frank Tietze Head of Innovation and Intellectual Property Management Lab