

Roadmap Canvas Template Feedback

1) Completed by: **Role:**

Location: **Date:**

Your feedback on the utility of the template would be appreciated for research purposes. Names and organisations will be kept anonymous.

Roadmap Canvas

Roadmap canvas		Year	Milestones	Year	Milestones	Year	Milestones
Market							
Strategy							
Business Model							
Partners							
Revenue							
Technology							
Resources							

2) Rate **ease of use** for the template you used (*i.e. intuitive to use; self-explanatory*) on a scale of 1 (low – challenging to use) to 5 (high – easy to use):

Low

1	2	3	4	5
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 High

3) Rate the **degree of completeness** achieved in given time (*i.e. coverage of the topic in terms of depth & breadth*) on a scale of 1 (low level of completeness) to 5 (high level):

Low

1	2	3	4	5
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 High

4) Rate **consistency of output** (*i.e. clarity & coherence of content*) on a scale of 1 (low level of consistency) to 5 (high level):

Low

1	2	3	4	5
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 High

5) Rate **quality of output** (*where 'quality' = 'strategically helpful' in terms of understanding and decision making*) on a scale of 1 (low level of quality) to 5 (high level):

Low

1	2	3	4	5
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 High

5) Please note any **comments** you have on the experience of using the template you were provided with, highlighting perceived benefits and drawbacks: