

Technology and Innovation Management

This three-day course comprises a stimulating mix of taught modules, discussion, cases and practical activities. The programme provides an opportunity to share experience with participants from other industry sectors, and to establish links to the wider academic and international network at the Institute for Manufacturing (IfM).

Course timetable

Day 1

Time	Module	Tutor
09:00	Introductions, overview and aims of course	Thomas Bohné
	Introduction to technology and innovation management	Tim Minshall
10:45	Refreshment break	
11:00	Technology and innovation management: evolutionary perspectives	Tim Minshall
12:30	Lunch	
13:15	Technology intelligence	Clive Kerr
	Managing innovation	Imoh Ilevbare
15:00	Refreshment break	
15:15	Managing innovation (continued)	Imoh Ilevbare
	Open innovation	Letizia Mortara
17:30	Close	

"Highly professional and qualified teachers, good balance between small and large exercises and lectures"

PREVIOUS COURSE DELEGATE, GRUNDFOS

Day 2

Time	Module	Tutor
09:00	Strategic technology management	Rob Phaal
10:45	Refreshment break	
11:00	Group activity #1: Roadmapping – ‘Bicycle of the future’	Rob Phaal
12:30	Lunch	
13:15	Group activity #2: New Product Introduction – ‘Self-parking city car’	Thomas Bohné
15:00	Refreshment break	
15:15	Group activity #2 (continued) Discussion and debrief	Thomas Bohné
17:30	Close	
19:00	Drinks and College Dinner	

Day 3

Time	Module	Tutor
09:00	Intellectual property and technology protection	Frank Tietze
10:45	Refreshment break	
11:00	Project selection	Clive Kerr
12:30	Lunch	
13:15	Managing partnerships	Tim Minshall
	Discussion and course review	Thomas Bohné
15:30	Refreshments and departure	

This timetable is subject to change, any changes will be communicated before the course start date.

Course tutors

Dr Thomas Bohné

Head of Cyber-Human Lab

Dr Imoh Ilevbare

Senior Solutions Development Specialist

Dr Clive Kerr

Senior Research Associate

Professor Tim Minshall

Dr John C Taylor Professor of Innovation and
Head of the Institute for Manufacturing

Dr Letizia Mortara

Lecturer in Technology and Innovation Management

Dr Rob Phaal

Director of Research

Professor Frank Tietze

Head of Innovation and Intellectual Property
Management Lab

Visit the [Technology and Innovation Management course page](#) to book your place.