Technology and Innovation Management

This three-day course comprises a stimulating mix of taught modules, discussion, cases and practical activities. The programme provides an opportunity to share experience with participants from other industry sectors, and to establish links to the wider academic and international network at the Institute for Manufacturing (IfM).

Course timetable

Day 1

<table>
<thead>
<tr>
<th>Time</th>
<th>Module</th>
<th>Tutor</th>
</tr>
</thead>
<tbody>
<tr>
<td>09:00</td>
<td>Introductions, overview and aims of course</td>
<td>Thomas Bohné</td>
</tr>
<tr>
<td></td>
<td>Introduction to technology and innovation management</td>
<td>Tim Minshall</td>
</tr>
<tr>
<td>10:45</td>
<td>Refreshment break</td>
<td></td>
</tr>
<tr>
<td>11:00</td>
<td>Technology and innovation management: evolutionary perspectives</td>
<td>Tim Minshall</td>
</tr>
<tr>
<td>12:30</td>
<td>Lunch</td>
<td></td>
</tr>
<tr>
<td>13:15</td>
<td>Technology intelligence</td>
<td>Clive Kerr</td>
</tr>
<tr>
<td></td>
<td>Managing innovation</td>
<td>Imoh Ilevbare</td>
</tr>
<tr>
<td>15:00</td>
<td>Refreshment break</td>
<td></td>
</tr>
<tr>
<td>15:15</td>
<td>Managing innovation (continued)</td>
<td>Imoh Ilevbare</td>
</tr>
<tr>
<td></td>
<td>Open innovation</td>
<td>Letizia Mortara</td>
</tr>
<tr>
<td>17:30</td>
<td>Close</td>
<td></td>
</tr>
</tbody>
</table>

“Highly professional and qualified teachers, good balance between small and large exercises and lectures”

PREVIOUS COURSE DELEGATE, GRUNDFOS
### Day 2

<table>
<thead>
<tr>
<th>Time</th>
<th>Module</th>
<th>Tutor</th>
</tr>
</thead>
<tbody>
<tr>
<td>09:00</td>
<td>Strategic technology management</td>
<td>Rob Phaal</td>
</tr>
<tr>
<td>10:45</td>
<td>Refreshment break</td>
<td></td>
</tr>
<tr>
<td>11:00</td>
<td>Group activity #1: Roadmapping – ‘Bicycle of the future’</td>
<td>Rob Phaal</td>
</tr>
<tr>
<td>12:30</td>
<td>Lunch</td>
<td></td>
</tr>
<tr>
<td>15:00</td>
<td>Refreshment break</td>
<td></td>
</tr>
<tr>
<td>15:15</td>
<td>Group activity #2 (continued) Discussion and debrief</td>
<td>Thomas Bohné</td>
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<tr>
<td>17:30</td>
<td>Close</td>
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<tr>
<td>19:00</td>
<td>Drinks and College Dinner</td>
<td></td>
</tr>
</tbody>
</table>

### Day 3

<table>
<thead>
<tr>
<th>Time</th>
<th>Module</th>
<th>Tutor</th>
</tr>
</thead>
<tbody>
<tr>
<td>09:00</td>
<td>Intellectual property and technology protection</td>
<td>Frank Tietze</td>
</tr>
<tr>
<td>10:45</td>
<td>Refreshment break</td>
<td></td>
</tr>
<tr>
<td>11:00</td>
<td>Project selection</td>
<td>Clive Kerr</td>
</tr>
<tr>
<td>12:30</td>
<td>Lunch</td>
<td></td>
</tr>
<tr>
<td>13:15</td>
<td>Managing partnerships</td>
<td>Tim Minshall</td>
</tr>
<tr>
<td></td>
<td>Discussion and course review</td>
<td>Thomas Bohné</td>
</tr>
<tr>
<td>15:30</td>
<td>Refreshments and departure</td>
<td></td>
</tr>
</tbody>
</table>

*This timetable is subject to change, any changes will be communicated before the course start date.*

### Course tutors

**Dr Thomas Bohné**  
Head of Cyber-Human Lab

**Dr Imoh Ilevbare**  
Senior Solutions Development Specialist

**Dr Clive Kerr**  
Senior Research Associate

**Professor Tim Minshall**  
Dr John C Taylor Professor of Innovation and  
Head of the Institute for Manufacturing

**Dr Letizia Mortara**  
Lecturer in Technology and Innovation Management

**Dr Rob Phaal**  
Director of Research

**Professor Frank Tietze**  
Head of Innovation and Intellectual Property Management Lab

Visit the [Technology and Innovation Management course page](#) to book your place.